

## Happening in Lakeview & Roscoe Village E-Newsletter

The Lakeview Roscoe Village Chamber of Commerce (LRVCC) publishes a biweekly e-newsletter to keep business and community members informed about upcoming neighborhood events, business offerings and announcements, and other updates happening in Lakeview and Roscoe Village. The *LRVCC Newsletter* is an ideal way to increase visibility among businesses and residents. Each issue is limited to two 300 wide x 250 tall pixel ads.

---

**Audience:** General community, including residents and Chamber members

**Subscribers (as of 1/01/2021):** 5,800+

**Average Open Rate:** 25%

**Cost (for one of two ads in each issue):**

- \$100 for two issues
- \$250 for six issues

**Ad specs:**

- Size: Medium Rectangle, 300 pixels wide x 250 pixels tall
- Provide JPG or GIF file

**Frequency:** Sent every other week on Thursday

**Deadline:** Ad and payment must be received by the Monday before the desired issue is sent

---

**For any questions and to confirm ad placement in our eNewsletter, please contact our Events & Marketing Director, Carisa Marconet, at [Carisa@LakeviewChamber.com](mailto:Carisa@LakeviewChamber.com) or 773.472.7171 ext. 105**